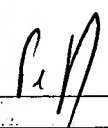

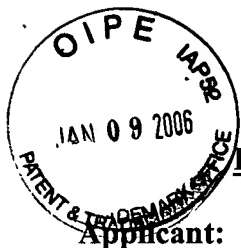


TFW 3622

AMENDMENT TRANSMITTAL LETTER (Large Entity)					Docket No. 14419	
Applicant(s): Noriko Ito						
Application No. 09/814,288	Filing Date March 21, 2001	Examiner Daniel Lastra	Customer No. 23389	Group Art Unit 3622	Confirmation No. 4794	
<div style="float: left; border: 1px solid black; border-radius: 50%; padding: 5px; text-align: center; width: 100px;"> OVERSIGHT JAN 09 2006 PATENT & TRADEMARK OFFICE </div> ADVERTISEMENT PROVIDING SYSTEM AND METHOD						
<u>COMMISSIONER FOR PATENTS:</u>						
Transmitted herewith is an amendment in the above-identified application.						
The fee has been calculated and is transmitted as shown below.						
CLAIMS AS AMENDED						
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE	
TOTAL CLAIMS	17 -	20 =	0	x \$50.00	\$0.00	
INDEP. CLAIMS	3 -	3 =	0	x \$200.00	\$0.00	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00	
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 19-1013/SSMP <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038.						
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.						
 _____ <i>Signature</i>			Dated: January 4, 2006			
Paul J. Esatto, Jr. Registration No. 30,749 Scully, Scott, Murphy & Presser, P.C. 400 Garden City Plaza, Suite 300 Garden City, New York 11530 516-742-4343			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on <div style="text-align: center;"> January 4, 2006 _____ (Date) </div> <div style="text-align: center;">  _____ <i>Signature of Person Mailing Correspondence</i> </div> <div style="text-align: center;"> Paul J. Esatto, Jr. _____ <i>Typed or Printed Name of Person Mailing Correspondence</i> </div>			
PJE:dg CC:						



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Noriko Ito

Examiner: Daniel Lastra

Serial No. 09/814,288

Art Unit: 3622

Filed: March 21, 2001

Docket: 14419

For: ADVERTISEMENT PROVIDING
SYSTEM AND METHOD

Dated: January 4, 2006

Confirmation No.: 4794

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE UNDER 37 C.F.R. §1.111

Sir:

In response to the Office Action dated October 4, 2005, Applicant respectfully requests that the above application be allowed in view of the following remarks.

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail on July 12, 2005, in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: January 4, 2006



Paul J. Esatto, Jr.